MAST YATRI

Be seen by the *right* travellers.

Advertising & Directory Rate Card

THAILAND · 2026

4 ways
to put your venue in front of people planning Thailand

Clear prices
all in Thai Baht (฿), no hidden extras

Fair by design
listings stay alphabetical; paid placements are always labelled

ADVERTISING PACKAGES

Pick your level of visibility

Start free, add a banner when you want more attention, or go all-in with the Premium Listing Bundle. All prices are in Thai Baht.

OPTION 1

Standard Listing

FREE

No listing fee, ever

- Basic venue information in the relevant directory
- Standard alphabetical placement
- The simple way to get your venue on Mast Yatri

OPTION 2

Banner Advertisement

฿500 / month

฿6,000 for a full year

- Banner shown right above your venue's listing
- Links to a destination URL you supply
- Scheduled start and end dates
- Your directory entry stays a Standard Listing

OPTION 3

Premium Listing Bundle

BEST VALUE

฿1,500 / month

฿18,000 billed annually

~~Regular ฿2,500/month · ฿30,000/year~~

40% off · you save ฿12,000 a year

- Banner advertisement + enhanced directory presentation
- Your own dedicated Premium Venue Profile page
- Factual venue description (approx. 150–200 words)
- Image gallery, business details, facilities and map
- Official website and contact details shown as information

OPTION 4 · ADD-ON

Dedicated Blog Article

฿2,500 one-time

A permanent, search-friendly feature

- A full editorial-style article about your venue
- Written to Google's content guidelines, with a clear paid-promotion disclosure
- Bought separately; not part of the Premium Listing Bundle

AT A GLANCE

What you get with each option

One quick table, so you can compare without flipping pages.

Feature	Standard	Banner	Premium Bundle	Blog Article
Directory listing	✓	✓	✓ Enhanced	–
Banner above your listing	–	✓	✓	–
Clickable link to your site	–	✓	✓	✓
Dedicated venue profile page	–	–	✓	–
Photo gallery & map	–	–	✓	–
Full editorial article	–	–	–	✓
Price	**Free**	**฿500/mo**	**฿1,500/mo**	**฿2,500 once**

Recommended combination

For the full Mast Yatri presence, pair the **Premium Listing Bundle** with a **Dedicated Blog Article**: the profile page brings people in from the directory, and the article brings them in from search.

Fair by design

- Directory listings always stay in alphabetical order.
- Every paid placement is clearly marked as advertising.
- A banner gives visibility, not a ranking or an endorsement.

Want even more visibility?

Top-of-page placement across selected Mast Yatri pages is available on request. It isn't part of any package above, so ask us about availability and pricing.

SEE IT IN ACTION

How your venue can appear

Illustrative layouts only. The final look depends on the information and images you supply and on the directory page design.

EXAMPLE A · STANDARD LISTING

DIRECTORY PREVIEW · STANDARD LISTING

Nuru House Pattaya

Category	Nuru & Soapy
Address	340/1 Pattaya 3rd Road, Pattaya, Chon Buri, Thailand
Hours	12:00 PM – 2:00 AM
Phone	+66 83 107 9605

Get Directions →

A basic directory entry with venue details and directions. Standard listings appear in alphabetical order and aren't promoted above other venues.

EXAMPLE B · BANNER ADVERTISEMENT

ADVERTISEMENT



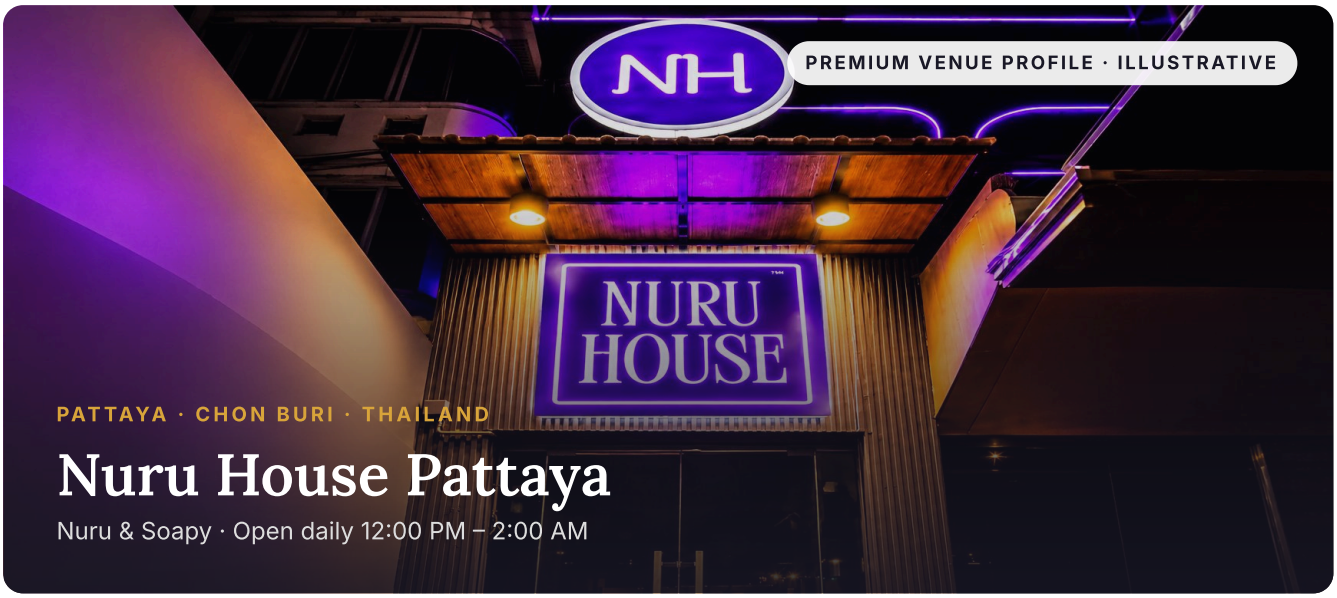
Nuru House Pattaya · the standard directory entry stays right below the banner

The banner sits immediately above the venue's listing and can link to the advertiser's own URL. Buying a banner doesn't turn the listing into a Premium Listing.

EXAMPLE C

Premium Listing Bundle

A complete venue presentation: a dedicated profile page, linked straight from the directory listing.



About the venue

A concise, factual 150–200 word description, based on information supplied or confirmed by the venue. It introduces the business, its location and the facilities or features the venue chooses to share.

Photo gallery

PHOTO 1 | PHOTO 2 | PHOTO 3

Venue information

Address Venue address	**Hours** Published opening hours
Contact Phone / LINE / WhatsApp, if supplied	**Official links** Website and social profiles
Facilities Optional, venue-provided details	**Location** Map and directions

Included: banner advertisement + enhanced directory listing + dedicated Premium Venue Profile. A separate blog article is not included.

GETTING STARTED

Listed in four simple steps

Simple, quick and handled for you.

1

Choose

Pick a Standard Listing, Banner, Premium Bundle or Blog Article.

2

Share

Send your venue name, category, address, contacts, hours, images and official links.

3

Review

We prepare your entry or placement from the information and images you supply.

4

Go live

Once details and any payment are confirmed, your listing or campaign is scheduled.

Important information

Mast Yatri is an advertising and information platform. It is not a service provider, booking agent, broker or intermediary. Venues are responsible for their own services, enquiries, bookings, payments and customer interactions. Contact details and links are shown as business information; their presence does not mean Mast Yatri provides or arranges the advertised services.

Paid promotional placements and articles are identified as advertising or paid promotional content. A banner placement does not confer a directory ranking, endorsement or exclusivity. The Premium Listing Bundle does not include a separate blog article or top-of-page placement across other pages.

Ready to be *seen*?

Visit the Contact Us page on our website to check availability and next steps.

www.mastyatri.com